



Automated Coin Dispensing Automatically Moves the Line!

“Every Second Counts!”

T-Flex™ Coin Dispenser

Subway® – noted for their fresh food and fast Sandwich Artists® – sets customer expectations pretty high. But in the heart of New York City – customers are even more demanding. “At my Times Square location, most of my customers are office workers and only have 30 to 45 minutes for lunch,” says Muhammad Saleem, Subway Multi-store owner. “They expect a quick lunch. And we need to deliver it - reliably - if we expect people to return every day. And since we only have a 3-hour window to do it in, every second counts! Our customers now have confidence they can come here and get their lunch quickly.” Muhammad saw the T-Flex™ Coin Dispenser at a Subway meeting in New York and decided to try it out. It turned out to be a very smart decision.

The T-Flex™ Coin Dispenser saves his operation about 7 seconds per transaction and increases productivity. “I could never get past making 200 sandwiches during a peak hour. I had tried an ordering kiosk – but it took up too much room and the customers made mistakes in ordering. We are now serving 40 to 50 more customers per day with the Coin Dispenser. At a \$7 average check – that’s a minimum of a \$280 increase in revenue.”

Muhammad keeps three pre-filled canisters on hand so they can be easily swapped out during busy periods – no more running for coin when a cash drawer runs low on coin. Shift changeovers are faster, too. “We can see how much change is in the Coin Dispenser at the end of a shift by reading the calibration strips.

We also find the Coin Dispenser much more accurate for coin transactions. Prior to the T-Flex™ installation, we were off by \$2 to \$4 at the end of each day. Now – we are only off by less than a dollar,” said Saleem.

“But the best benefit the Coin Dispenser delivers is it keeps the line moving,” Muhammad said. “The customer has to step to the right of the register to pick up the change, so they have to move along. This keeps the flow going and moves the line quicker. The quicker the line – the more customers we can serve during the height of the rush hour.”

Once I saw the improvements it made in my Times Square location, I bought T-Flex™ units for my other Subway restaurants located across from Madison Square Garden and inside Penn Station – both of which have heavy peak periods, as well. “The machines are very reliable – they were easy to install and we’ve never had a problem or had to call for help.”

But you don’t have to have a busy location like these to see the benefits. With an automatic increase in customer throughput, faster shift changeovers, and improved accuracy, any Subway restaurant will benefit from using this product in their day-to-day operation. It’s just a smart decision!



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PAYMENT SOLUTIONS



Automated Coin Dispensing Automatically Moves the Line!

“Every Second Counts!”

T-Flex™ Coin Dispenser

Capital District, upstate New York Increased Revenue with the T-Flex™ Coin Dispenser

5 to 10 extra customers per day

At an average of \$7.40 a ticket = \$37 to \$74 added to daily revenue

Increased daily revenue x 30 days a month = \$1,110 to \$2,220 more in revenue each month

*Find out for yourself! Telequip® is offering a Free Trial for Subway franchisees.
Just call [1-800-225-0580](tel:1-800-225-0580) for details*

About Crane Payment Solutions

Crane Payment Solutions delivers a full suite of automated money handling solutions, including bill and coin validators, bill and coin recycling, and coin dispensing equipment aimed at the broad retail, self-service, transportation, gaming and vending markets. Crane Payment Solutions now offers the widest range of components for integrated payment systems available today, including Telequip® branded products. Designed to provide years of trouble-free operation, the Telequip brand of coin dispensing products is synonymous with quality, reliability, and longevity, delivering products that are second to none.



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